



Maryland Marketing Partnership Board of Directors

June 15, 2021 | 2:00 p.m. - 3:30 p.m.

VIA CONFERENCE CALL

Join: <https://meet.google.com/yym-vbiy-bgs>

Or by Phone toll-free 650-746-8494 PIN: 883305295#

MMP MEETING AGENDA

- I. Call to Order / Roll Call
- II. Administrative Items
 - a. Minutes Approval from March 24, 2021
 - b. Financial Report (Leonard Raley)
- III. Update from MD Commerce Secretary Kelly M. Schulz
- IV. Maryland Business Climate Survey Update - Christopher Summers, President and CEO, Maryland Public Policy Institute
- V. MMP Updates:
 - a. Executive Director's Report (Tom Riford)
 - b. Partnership and Contract Updates (Rob Scherr)
 - c. Marketing Report (Carolyn Hammock and HZ)
 - d. PR Report (Abel Communications/staff)

NOTE: Next Board Meeting September 2021 (TBD)